

DTI Signs Agreement with Condé Nast Mexico & Latin America for Inflight Digital Content

Montreal, Canada – March 25th, 2013 – [DTI](#), the leading provider of in-flight digital reading solutions, has signed an exclusive agreement with [Condé Nast Mexico & Latin America](#) for the digital versions of the most popular magazines in Latin America including Glamour, Vogue, GQ and AD.

From March 2013, airlines equipped with DTI's in-flight digital eReader solution will be able to select and add these monthly magazines to their in-flight entertainment programme. This agreement is part of a wider strategy for DTI to provide the most extensive catalog of regional and international digital publications to airlines and their passengers.

“We believe that digital reading solutions are a key component of the in-flight passenger experience,” explained Walé Adepoju, Executive Director of [DTI](#). “As we push to make this product a standard feature on today's IFE platforms, our strategy is to provide a strong content focus relevant to passengers around the world. We're therefore delighted to partner with Condé Nast Mexico & Latin America on this exciting in-flight content opportunity.”

“We're thrilled to offer added exposure of some of our most popular titles through the in-flight entertainment market,” explained Eva Hughes, CEO of Condé Nast Mexico & Latin America. “Airline passengers are a uniquely captive audience. Our agreement with DTI therefore provides our magazines with an opportunity to engage with readers in a different environment.”

About Condé Nast

[Condé Nast Mexico & Latin America](#) was established in 1998 with the launch of Glamour, closely followed by Vogue in 1999. AD launched in 2000 and GQ in 2006. With a presence in eleven South American countries - from Mexico to Argentina - Condé Nast is renowned as a publisher of exceptional quality with the most influential magazines in the region.



About DTI

DTI is the world's leading in-flight entertainment (IFE) software and solutions provider. Over the past decade, DTI has established itself as the global leader of IFE games, developing its own cutting-edge entertainment software in addition to supplying popular licensed in-flight games to a majority of the world's top airlines. DTI Software has over 90% of the in-flight games market share worldwide as well as an important foothold in the in-flight applications market through its solutions division. For more information, go to <http://www.dtisoft.com>

DTI is wholly owned by AIA. AIA is a subsidiary of Global Eagle Entertainment Inc. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. The company's shares are traded on NASDAQ under the symbol ENT. Find out more at www.globaleagleent.com.

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